

### Tipacon Sponsorship Levels

#### Diamond: \$2,000 Sponsorship

- Full page advertisement in event program
- Company logo on our website with link to sponsor's website for one year
- Introductions of sponsorship at the event and inclusion on slideshow presentation
- Literature displayed on sponsorship promotional table
- VIP Table of Ten – includes 10 complimentary tickets to the Kentucky Derby Event
- Twenty premium drink tickets
- One ABWA National Membership

#### Sapphire: \$1,000 Sponsorship

- Half page advertisement in event program
- Company logo on our website with link to sponsor's website for one year
- Introductions of sponsorships at the event and inclusion on slideshow presentation
- Literature displayed on sponsorship promotional table
- Eight complimentary tickets to the Kentucky Derby Event
- Sixteen premium drink tickets

#### Ruby: \$500 Sponsorship

- Quarter size advertisement in event program
- Company logo on our website with link to sponsor's website for one year
- Introductions of sponsorships at the event and inclusion on slideshow presentation
- Literature displayed on sponsorship promotional table
- Four complimentary tickets to the Kentucky Derby Event
- Eight premium drink tickets

#### Emerald: \$250 Sponsorship

- Business card size advertisement in event program
- Introductions of sponsorships at the event and inclusion on slideshow presentation
- Literature displayed on sponsorship promotional table
- Two complimentary tickets to the Kentucky Derby Event
- Four premium drink tickets

#### Amethyst: \$100 Sponsorship

- Business card size advertisement in event program
- One complimentary ticket to the Kentucky Derby Event
- Two premium drink tickets

#### Advertising Sponsor: \$25

- Business card size ad in program

#### Tipacon Tax ID # 23-7160089 Non-profit 501(c)6

ABWA Mission Statement: To bring together businesswomen of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support, and national recognition.

