

To Whom It May Concern,

Tipacon Charter Chapter of the American Business Women's Association (ABWA) is a non-profit organization that brings together business women from diverse occupations that support each other to grow both personally and professionally. We are active, supportive, and connected in our communities.

On May 1, 2021 we are hosting a virtual Tipacon Derby Party, one of our signature events, to raise money for our education fund. We are seeking sponsorships, financial contributions, or donations in the form of gift cards and/or certificates to support this event.

Your support will help to provide college scholarships and opportunities for women to learn the skills needed for successful careers by furthering their education, getting back into the workforce, or entering a trade school.

Would you consider donating a gift card or certificate, or purchasing a sponsorship?

We hope you will join us in our mission of supporting women and encouraging them to grow both personally and professionally. Thank you for your consideration. **The deadline to submit donations or sponsorships is April 17, 2021.**

With Gratitude,

Heather Naugler

Heather Naugler
President
Tipacon Charter Chapter

For more information or any questions, please send an email to: abwa.tipacon@gmail.com

Visit our website to purchase a sponsorship or donate: www.abwa-tipacon.org/sponsorship

Tax ID # 23-7160089 Non-profit 501(c)6

ABWA Mission Statement: To bring together businesswomen of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support, and national recognition.

www.abwa-tipacon.org



Tipacon Sponsorship Levels

Diamond: \$2,000 Sponsorship

- Full page advertisement in virtual event program
- Company logo on our website with link to sponsor's website for one year
- Introductions of sponsorship at the event and inclusion on slideshow presentation
- 10 complimentary admissions to the virtual Tipacon Derby Party
- One ABWA National Membership

Sapphire: \$1,000 Sponsorship

- Half page advertisement in virtual event program
- Company logo on our website with link to sponsor's website for one year
- Introductions of sponsorships at the event and inclusion on slideshow presentation
- Eight complimentary admissions to the virtual Tipacon Derby Party

Ruby: \$500 Sponsorship

- Quarter size advertisement in virtual event program
- Company logo on our website with link to sponsor's website for one year
- Introductions of sponsorships at the event and inclusion on slideshow presentation
- Four complimentary admissions to the virtual Tipacon Derby Party

Emerald: \$250 Sponsorship

- Business card size advertisement in virtual event program
- Introductions of sponsorships at the event and inclusion on slideshow presentation
- Two complimentary admissions to the virtual Tipacon Derby Party

Amethyst: \$100 Sponsorship

- Business card size advertisement in virtual event program
- One complimentary admission to the virtual Tipacon Derby Party

Advertising Sponsor: \$25

- Business card size ad in virtual event program

Patron Ad: \$10

- 2 lines, up to 60 characters and spaces per line

Visit our website to purchase a sponsorship or donate by April 17: www.abwa-tipacon.org/sponsorship

After purchasing a sponsorship, email your ad by April 17 to: abwa.tipacon@gmail.com

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